

Presented By :

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**I- VISUAL IDENTITY STANDARDS**

1. LOGO & COLORS



COLOR : Blanc Safety Orange Blue Violet Pumpkin

Blaze Orange Color Wheel

HEXAGONE : #FAFAFA #F96300 #4A1388 #F97B2A

RVB : 250, 250, 250 249, 99, 0 74, 19, 136 249, 123, 42

2. LOGOS & VERSIONS



3. LOGO HISTORY



4. TYPOGRAPHY

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5. USES



II- MODELING 3D OBJECTS

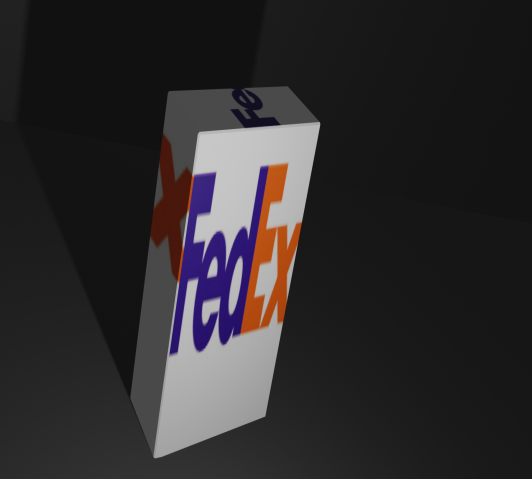
1. 3D LOGO 2. FEDEX CUP

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III- ANIMATION







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